



ROMEXPO S.A.
Bucharest – ROMANIA

Fax: +40 21 207 70 70

E-mail: bifesim@romexpo.ro

Deadline for registration:
15th August 2016

The company will be enrolled alphabetically with the letter:

We are main exhibitor

We are co-exhibitor of _____

Company	Phone
Address	Fax
ZIP Code	Mobile (if needed to be listed in the catalog)
City	E-mail
Country	Website

Field of activity according to the themes (please complete according to coding from F2 annex):

Contact person:

Ms/Mrs _____

Phone _____

Fax _____

E-mail (for sending the confirmation of the receipt registration form and of the ordered materials - logo, advertisement)

The registration entry for the official catalog of the event is assured if you tick the requirements within the form.

The registration entry will be made according to the participating conditions within Application Contract which contain the general and technical conditions of the fairs and exhibitions organized by ROMEXPO Exhibition Center.

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Date of the order

City _____

Stamp and signature of the exhibiting company _____



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Registration of exhibitors in alphabetical order:

Free registration (Company name, address, ZIP Code, city, phone, fax, e-mail, website) – According to F4/1

Registration with logo (grayscale, b/w) **20 euro+VAT**

Registration with logo (colors, CMYK) **49 euro+VAT**

Logo will be sent by e-mail at:
bifesim@romexpo.ro; tehnoredactare@romexpo.ro

Free registration text - Groups of products/services provided, up to 120 characters
(Please complete by typing)

Additional text registration **10 euro+VAT/35 letters or 70 mm row**
(Please complete by typing)

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Advertising in the exhibition catalogue

<input type="checkbox"/>	1 b/w page	150 euro+VAT
<input type="checkbox"/>	1/2 b/w page	75 euro+VAT
<input type="checkbox"/>	1 color page	230 euro+VAT
<input type="checkbox"/>	1/2 color page	115 euro+VAT
<input type="checkbox"/>	Covers 2 and 3 (color)	410 euro+VAT
<input type="checkbox"/>	First and last pages (color)	410 euro+VAT
<input type="checkbox"/>	Cover 4 (color)	550 euro+VAT
<input type="checkbox"/>	Catalog ad on the spine/shelf-back	550 euro+VAT
<input type="checkbox"/>	Book mark	550 euro+VAT
<input type="checkbox"/>	Golden Ad (cardboard sheet, printed double-sided, inserted in the middle of the catalog)	500 euro+VAT

TECHNICAL INFORMATION:

ADVERTISING LAYOUT:

- Format .jpg (resolution 300 dpi, CMYK colors), .tif (resolution 300 dpi, CMYK colors), .cdr (converted to curves, photos at 300 dpi, CMYK colors), .pdf
- 1 page advertising : – 160 mm x 220 mm raw (around 5mm bleed included) (widthXheight)
– 150 mm x 210 mm castings (useful information centered in 140x200 mm)
- ½ page advertising – 160 mm x 110 mm raw (around 5 mm bleed included)
– 150 mm x 100 mm castings (useful information centered in 140x90 mm)
- Bookmark - Raw: – Width (maximum) 90 mm x 230 mm; Height (around 5 mm bleed included)
– Castings: Width (maximum) 80 mm x 220 mm; Height
- Dimensions for spine ad will be communicated, depending on the thickness of the catalog, with at least two weeks before its deadline

Exhibitors must submit the original ads by e-mail (bifesim@romexpo.ro) or CD (along with print).

An additional 20% charge will be applied for processing / design (logo or advertising).

If for the covers, spine and cover page there are more requests, Romexpo reserves the right to organize a competitive tender, based on the above rates.

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